

# The Blockchain Manifesto

DANIEL KAMINSKI DE SOUZA\*

CCEG Blockchain UN Lab  
daniel.souza@cceg.org.uk

MARYAM TAGHIYEVA†

CCEG Blockchain UN Lab  
maryam.taghiyeva@cceg.org.uk

OLINGA TA'EED‡

CCEG Blockchain UN Lab  
olinga.taeed@cceg.org.uk

April 27, 2017

## Abstract

*These are the principles that guide our mission to promote openness, innovation & opportunity on the Blockchain. Based on The Mozilla Manifesto[1].*

## I. INTRODUCTION

THE Blockchain is becoming an increasingly important part of our lives. The Internet-of-Value Blockchain Alliance for Good project is a global community of people who believe that openness, innovation, and opportunity are key to the continued health of the Blockchain. We have worked together since 2016 to ensure that the Blockchain is developed in a way that benefits everyone.

The Blockchain Alliance For Good project uses a community-based approach to create world-class open source software and to develop new types of collaborative activities. We create communities of people involved in making the Blockchain experience better for all of us.

As a result of these efforts, we have distilled a set of principles that we believe are critical for the Blockchain to continue to benefit the public good as well as commercial aspects of life. We set out these principles below.

The goals for the Manifesto are to:

- articulate a vision for the Blockchain that Alliance participants want the Blockchain Alliance For Good to pursue;
- speak to people whether or not they have a technical background;
- make Alliance contributors proud of what we're doing and motivate us to continue;
- and provide a framework for other people to advance this vision of the Blockchain.

These principles will not come to life on their own. People are needed to make the Blockchain open and participatory - people acting as individuals, working together in groups, and leading others. The Blockchain Alliance For Good is committed to advancing the principles set out in the Alliance's Manifesto. We invite others to join us and make the Blockchain an ever better place for everyone.

## II. PRINCIPLES

- The Blockchain is an integral part of modern life - a key component in education, communication, collaboration, business, entertainment and society as a whole.
- The Blockchain is a global public resource that must remain open and accessible.
- The Blockchain must enrich the lives of individual human beings.

---

\*Head of Blockchain Development

†Senior Development Analyst

‡Director of the Centre for Citizenship, Enterprise and Governance. CCEG is a spin out Think Tank from the University of Northampton.

- Individuals' security and privacy on the Blockchain are fundamental and must not be treated as optional.
- Individuals must have the ability to shape the Blockchain and their own experiences on it.
- The effectiveness of the Blockchain as a public resource depends upon interoperability (protocols, data formats, content), innovation and decentralized participation worldwide.
- Free and open source software promotes the development of the Blockchain as a public resource.
- Transparent community-based processes promote participation, accountability and trust.
- Commercial involvement in the development of the Blockchain brings many benefits; a balance between commercial profit and public benefit is critical.
- Magnifying the public benefit aspects of the Blockchain is an important goal, worthy of time, attention and commitment.

### III. ADVANCING THE BLOCKCHAIN MANIFESTO

There are many different ways of advancing the principles of the Alliance's Manifesto. We welcome a broad range of activities, and anticipate the same creativity that Alliance participants have shown in other areas of the project. For individuals not deeply involved in the Blockchain Alliance For Good project, one basic and very effective way to support the Manifesto is to use Seratio metrics and other products that embody the principles of the Manifesto.

### IV. BLOCKCHAIN ALLIANCE FOR GOOD PLEDGE

The Blockchain Alliance For Good pledges to support the Alliance's Manifesto in its activities. Specifically, we will:

- build and enable open-source technologies

and communities that support the Manifesto's principles;

- build and deliver great consumer products that support the Manifesto's principles;
- use the Alliance assets (intellectual property such as copyrights and trademarks, infrastructure, funds, and reputation) to keep the Blockchain an open platform;
- promote models for creating economic value for the public benefit;
- and promote the Alliance's Manifesto principles in public discourse and within the Blockchain industry.

Some Alliance activities—currently the creation, delivery and promotion of consumer products are conducted primarily through the Centre for Citizenship, Enterprise and Governance wholly owned subsidiary, the CCEG Blockchain UN Lab.

As also happened in the early internet days, the lack of skilled blockchain developers is also a major concern of the Alliance and is currently being addressed by strategic partnerships with educational institutions.

### V. INVITATION

The Blockchain Alliance For Good invites all others who support the principles of the Alliance's Manifesto to join with us, and to find new ways to make this vision of the Blockchain a reality.

#### i. Contact

blockchain.lab@cceg.org.uk  
IoV Blockchain Alliance for Good  
Centre for Citizenship, Enterprise and Governance  
Bureau 112 UN Innovation  
Green Street  
Northampton NN1 1SY  
UK

### REFERENCES

- [1] Unauthored. The mozilla manifesto. Mozilla.org. Retrieved 23 April 2017. 1